Smart Mobility

FUTURE-FOCUSED, CUSTOMER-DRIVEN MOBILITY SOLUTIONS
As a future-focused, customer-driven mobility solutions company, our job is to connect people to the places and things that matter. We do this by combining unparalleled hardware and consumer-experience design with next-generation software innovation, creating technologies which merge the physical and digital aspects of today’s mobility ecosystem.

In other words, we are the intelligent digital mesh of mobility, uniquely positioned to connect – and positively impact – the road and everything on it.
Mobility solutions for today – and tomorrow

A legacy of mobility innovation, optimized for now

At Panasonic, we’re leveraging six decades of intelligent mobility solutions experience to be at the forefront of the next big shift in mobility. From connected vehicles and intelligent roadways to the innovations that will become mobility’s next big thing, we’re building smarter, safer ways for people and things to more efficiently navigate our ever-changing world.

Our Cirrus by Panasonic vehicle-to-everything (V2X) traffic solution is already revolutionizing mobility with departments of transportation across the country, delivering turnkey deployment solutions and large-scale software architecture for more efficient, safer roads.

OneConnect is the world’s most predictive and dynamic connected vehicle platform. Its end-to-end solution provides drivers and fleet owners with unprecedented control and continuous communication between vehicles, devices and OEMs.

Leveraging our unique combination of digital and physical mobility expertise, NextLab’s mission is to define, build and swiftly bring to market real-world innovations that will create safer, more efficient ways to connect people, devices, vehicles, data and places.

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Addressing 21st-century transportation challenges requires bold, technology-driven solutions. That’s where we come in. Our real-time traffic management system and V2X data exchange platform, Cirrus by Panasonic, is already being deployed with DOTs across the country, creating safer, less congested roads.

Since its introduction in 2018, Cirrus by Panasonic has been embraced by a growing number of transportation agencies and is recognized as the most innovative and trusted V2X mobility system in North America. Our scalable Software-as-a-Service solution offers a flexible, secure, open digital architecture for traffic management, safety, and communication between vehicles, the road and everything that touches it.
The controller: Optimizing, assisting and connecting fleets, vehicles and peace of mind

As vehicles become more technologically advanced, the people who own them will need better tools to protect their investment. Our comprehensive connected vehicle platform, OneConnect®, enables drivers, fleet operators and OEMs to monitor and manage their vehicles, providing next-generation convenience and peace of mind.

OneConnect allows end users to remotely monitor their vehicle for predictive or pre-diagnostic maintenance reminders, over-the-air updates, tamper alerts, stolen vehicle tracking, roadside assistance and data collection to optimize vehicle performance, long-term health and value.
The future: Where what’s next in mobility is born

At Panasonic, we believe that the potential for innovation is everywhere. It’s in partnerships, cultural moments and human needs. It’s our job to identify those opportunities and engage them with a century’s worth of digital, analytical and physical capabilities and experience.

NextLab honors and builds upon Panasonic’s legacy of creating better lives and a better world with technology that moves us forward. At NextLab, we look for opportunities in the mobility ecosystem and develop real-world innovations that complement, transcend and create value for our existing business and its partners.
Embracing the future of Smart Mobility

For over 100 years, Panasonic has been creating technologies that move us forward towards a better life and a better world.

Today, our Smart Mobility solutions manage mobility systems – roads – and mobility assets – vehicles – for states, cities, utilities and manufacturers. And as the world, culture and mobility change, we will continue to be out in front of those shifts with what’s next in mobility.

See how we can help you deliver smarter mobility solutions.

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