INTEGRATED SUPPLY CHAIN

Building efficiency into every process

Panasonic
End-to-end solutions to modernize the supply chain

The integrated, intelligent supply chain has arrived, featuring new technologies and solutions to help businesses move faster, work smarter and satisfy customers like never before.

From factories and warehouses to stores and restaurants, we’re bringing digital transformation to every link in the chain, leveraging disruptive technologies such as data analytics, AI, the cloud, the Internet of Things (IoT), robotics and automation.

See how we’re building on our market leadership and decades-long experience in supply chain businesses to help you achieve a whole new level of efficiency.

10x reduction in cost to repair defects after final inspection due to advanced error proofing.
Major customers and partners trust our legendary reliability and breakthrough innovation. You’ll see this innovative thinking come to life in:

- Smarter tools, processes and materials that streamline the manufacturing of products
- Mobile device solutions for logistics and supply chain applications
- Innovations in refrigeration to enhance the cold supply chain
- Elevated shopping experiences to compete with e-commerce
- Connected restaurant solutions that offer new operations insights

Whatever the future has in store, you can be sure Panasonic will be at the heart of it, connecting people, processes and technology in ways that enhance operations and meet changing business demands.
Modernizing the warehouse
While warehouse operations have been slow to embrace the digital revolution, we’re closing the gap with rugged handheld computers. By putting data directly in workers’ hands, these devices enhance employee productivity, speed inventory turns, reduce errors and fulfill orders faster. Featuring long-life swappable batteries, they can last across multiple shifts and offer an array of productivity-enhancing accessories, including barcode scanners, pistol grips and payment sleeves.

More efficient long-haul trucking
For fleets looking to cut costs and improve services, our rugged computers deliver critical insights in even the harshest weather and road conditions. These solutions leverage our long-standing expertise in government regulations, including mandates regarding electronic logging devices.

Total production-line visibility
By collaborating with almost 30 complementary suppliers in industrial automation, Panasonic has created a single software solution that gives customers complete visibility across the line.

Scalable to more than 1,000 machines, PanaCIM can integrate with any machine platform, business system or location, whether under one roof or across the globe. Its ability to connect disparate islands of data across an enterprise—production data, MRP/ERP and legacy systems—is a key enabler for today’s advanced manufacturing.

Winn Solutions: 20% growth
Since deploying our rugged handheld computers to their supply chain customers, this barcode tracking software company has greatly reduced downtime and grown their business.

82% of decision makers see increased automation and robotics as most beneficial to their businesses*

*Panasonic, Disruptive Technology Adoption Research, August 2018
**IoT-powered solutions**

In food retail, our Hussmann division is combining the digital and physical to improve the way business is done. With Hussmann’s connected locker solution, retailers can place refrigerated pickup lockers out front for online purchases, overcoming “last mile” costs and logistics hurdles. In their aisles, they can automate and increase the accuracy of shelf stocking by applying analytics to shopper data captured by electronic shelf labels.

**Smarter refrigeration**

One hundred years after creating the first refrigerated display case, Hussmann continues to set the standard for quality refrigeration and food safety, with solutions engineered to keep food fresher longer. In addition, Hussmann offers comprehensive planning services to help food retailers reduce operating and energy costs, and tailor their in-store experience to appeal to key customer segments.
At Panasonic, we anticipate the future, innovate continuously and integrate disruptive technologies to create breakthrough solutions for our customers.

Why Panasonic?

• Deep expertise in manufacturing, transportation, logistics and retail
• Preferred technology partner of many industry leaders
• Legendary product quality and reliability
• Integrated solutions focused on enhancing the customer experience
• Global reach with comprehensive service and support
• A leader in 10 disruptive technologies transforming business and industry

See how we can help you create a more integrated and streamlined supply chain.

na.panasonic.com/us/what-we-do